

# News Release



National Independent Automobile Dealers Association

[www.niada.com](http://www.niada.com)

For Immediate Release

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## Security Key Systems Named NIADA National Member Benefit Partner

**Arlington, TX (May 17, 2013)** – The National Independent Automobile Dealers Association (NIADA) today announced the endorsement of Security Key Systems as a National Member Benefit Partner of the association.

*“Because NIADA has such an extensive endorsed member services partner vetting process, being selected as NIADA’s endorsed provider of key control and security systems is definitely an honor,”* said Steve Singleton, Security Key System founder and general manager. *“We will work diligently to provide first-class key control products and stellar service to NIADA members, and, of course, help them sell more vehicles and save some money, too.”*

NIADA has represented the used motor vehicle industry since 1946. The association assists its members in becoming more successful and is the industry’s legislative representative for protecting dealers and consumer interests. The association consistently generates valuable industry education and information, along with services and benefits designed to prepare members for an every-changing marketplace.

*“We are thrilled to have Security Key Systems as our newest endorsed NIADA National Member Benefit Partner. They represent a best in class key security services provider to our member dealers, ensuring their retail vehicles are safe, secure, and easy to locate as they take customers on test drives, after sale deliveries, and position them strategically on their retail lot. This is an excellent new member benefit for our dealership members to take advantage of right away,”* said Scott Lilja, vice president, Member Services, NIADA.

[Security Key Systems](#), which has provided key control systems to dealerships for over a dozen years, offers NIADA members two key security products – KeyBank® and Key Commander. [KeyBank®](#), developed by the international security leader Morse Watchmans, is a computerized key control system that tracks vehicle keys throughout the dealership. [Key Commander](#), a non-computerized system, delivers key control and security at budget pricing.

### About Security Key Systems

Security Key Systems offers key control, key security, and key management solutions for the automotive industry. Headquartered in Florida, the company has offices and representatives throughout the U.S. Security Key Systems Founder Steve Singleton has over 25 years experience in the industry marketing F&I systems and key control systems. Products marketed by the company include KeyBank, the world’s leading key security system, a tamperproof key management system used in dealerships and businesses throughout the world. GPS and Surveillance video systems and for more information, go to [www.securitykeysystems.com](http://www.securitykeysystems.com) or call 800.887.0258.

### About NIADA

The National Independent Automobile Dealers Association ([NIADA](#)), has represented the used motor vehicle industry since 1946. NIADA assists its members in becoming more successful and is the industry’s legislative representative for protecting dealer and consumer interests. The association consistently generates valuable industry education and information, along with services and benefits designed to prepare members for an ever-changing marketplace. As a consumer-friendly association, automotive consumer information can be found at [autoconsumer.tv](http://autoconsumer.tv).

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